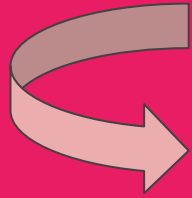
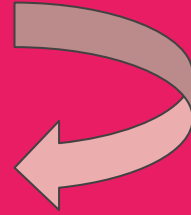


Tolerance Day



Freedom of
Expression



Alexis, Dimitrios, Lily, and Sophya

Initial Ideas...

CONTENT

- ★ Instagram Posts
- ★ Chalking
- ★ Flyers
- ★ Tabling
- ★ Interviewing 3-5 individuals each


AUDIENCE

- ★ Individuals that are part of different identity groups
- ★ Broader KU community

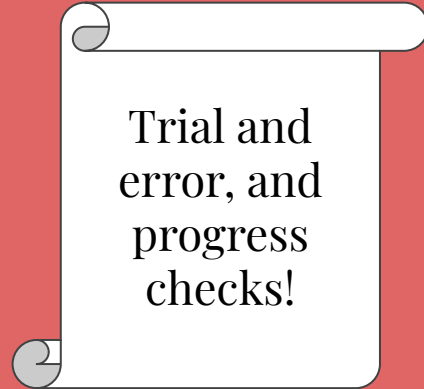
Get to next step of the process through...



Asking for
outside
perspectives



Evaluating our
connections
and
organizations



Trial and
error, and
progress
checks!



Development of Idea

PRODUCT



- ★ Grid post on Swift Society Account
- ★ Grid post on Panhellenic Account
- ★ Chalking
- ★ Our own Instagram account
- ★ Interviewing 3-5 individuals each

AUDIENCE

- ★ Panhellenic Members
- ★ Taylor Swift Fans
- ★ Broader KU community via our own account



Let's Be Realistic! This project isn't about "success" but more about how well we can inform others of this special day in hopes it educates them and that they'll pass along that knowledge. Our success here can't quite be measured, but can be from how much effort we all put in!



Progress Made

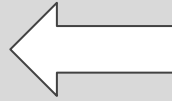
Analytics on
Instagram

Targeted
areas of
sidewalk chalk

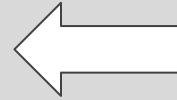
Positivity on
chosen
interviews +
quotes

Adaptive Challenges

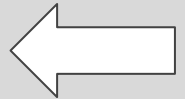
1. Strategies of the interviews



2. The way we should publish our work to attract audiences



3. Comfort zone/interaction with people of different backgrounds



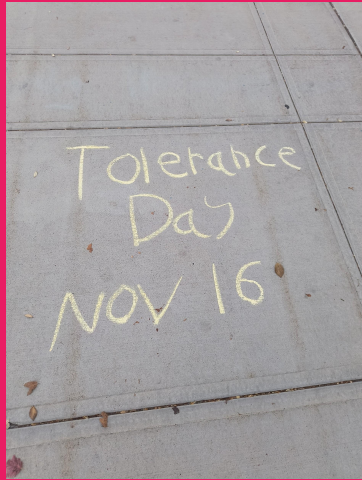
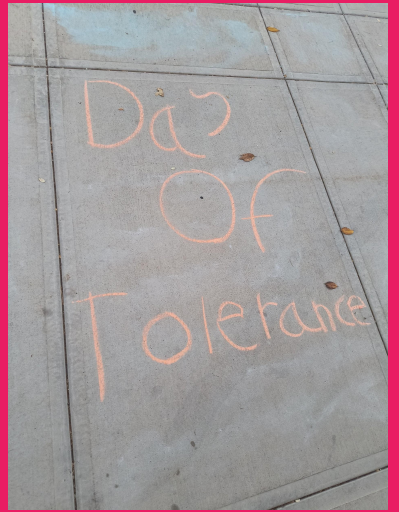
Outcome/Launch/Data

-
- Taylor Swift Instagram:
555 accounts reached

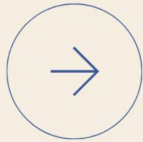
- Our Expression Instagram:
21 accounts following

- PHA Instagram:
Possibly 1,000 accounts





International Day for Tolerance



kupanhellenic · Follow

kupanhellenic Today is the International Day for Tolerance! It is an annual observance day declared by UNESCO to generate public awareness of the dangers of intolerance. Swipe to learn more! 🇺🇸 #universityofkansas #kupanhellenic #kupha #phalove

2w

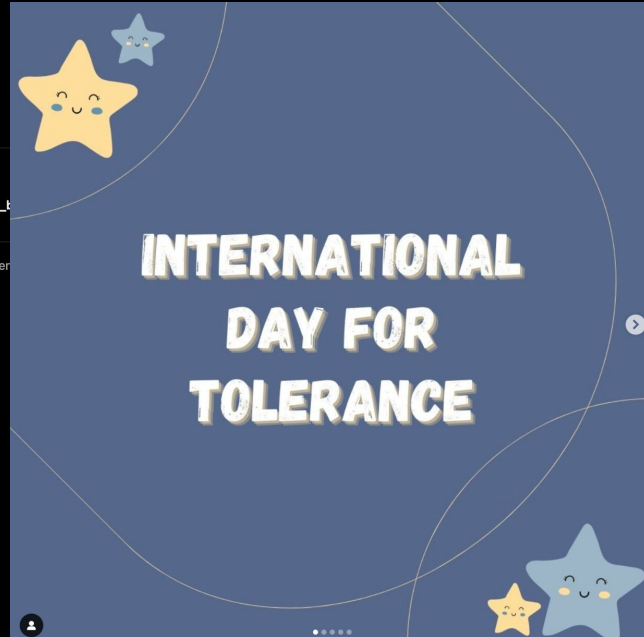
sophyagalan ❤️
2w Reply

expressionatku 🇺🇸💖
2w Reply ...



Liked by brynn_t
November 16

Add a comment...



kuswiftsociety

kuswiftsociety It's time to Tolerate it! 🇺🇸

November 16th is recognized by the United Nations as International Day for Tolerance, a day to generate awareness of the dangers of intolerance! 🇺🇸

2w



Liked by graelen.carter and 77 others
November 16

Add a comment...

Post



expressionatku

Follow

Message



15 posts

21 followers

3 following

Expression At KU

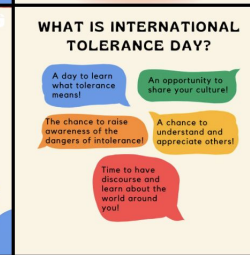
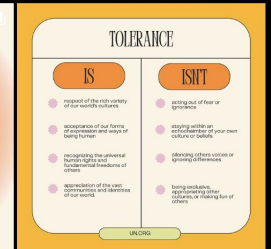
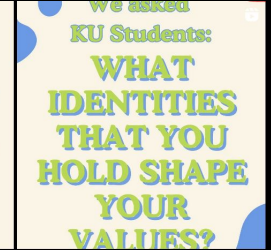
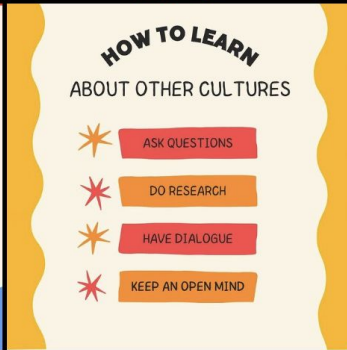
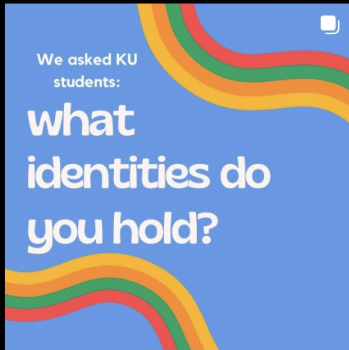
Leadership studies project about tolerance day and freedom of expression

Followed by kuswiftsociety

POSTS

REELS

TAGGED



What We Learned About Adaptive Leadership

Dealing with Diversity

Problem Solving in Uncertainty

Comfort with Change

Project as a Whole