Many Faces of Leadership

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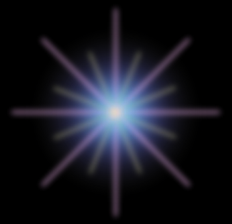
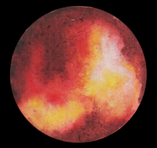
Coming Up

Introduction

Our Legacy



The Product



The Process

What We Learned

Introducing our project

Social media graphics, flyers, and an overall campaign that encourages everyone to be a leader.

Interviews and quotes that prove our belief that leadership looks a million different ways to each person.

Reinforcing our strong interest in encouraging others to lead, especially as three of us leave undergraduate education.

Legacy

We want to leave a legacy by leaving individuals with the idea that despite their background, what they've been through, or if they consider themselves a leader, they can still be a leader. They don't need to look a certain way, have certain traits, or be involved with specific things. We want everyone at KU and beyond to feel comfortable engaging with leadership.

WHAT IS LEADERSHIP?

Fellow Jayhawk

"My definition of leadership would probably be taking charge and just taking a lead role in something."

Fellow Jayhawk

"Leadership to me is leading by example. So doing what you think people should do overall, and just being the best version of you that you want to see in others."

These Jayhawks Are Leaders.

YOU Are Too.

YOU ARE A LEADER.

These are all faces of a leader.

THERE'S NO
one face of a leader...

WHAT IS LEADERSHIP?

Fellow Jayhawk

I think just acting as someone that ultimately makes decisions on behalf of everyone in the entirety to benefit everybody and serve everybody ultimately."

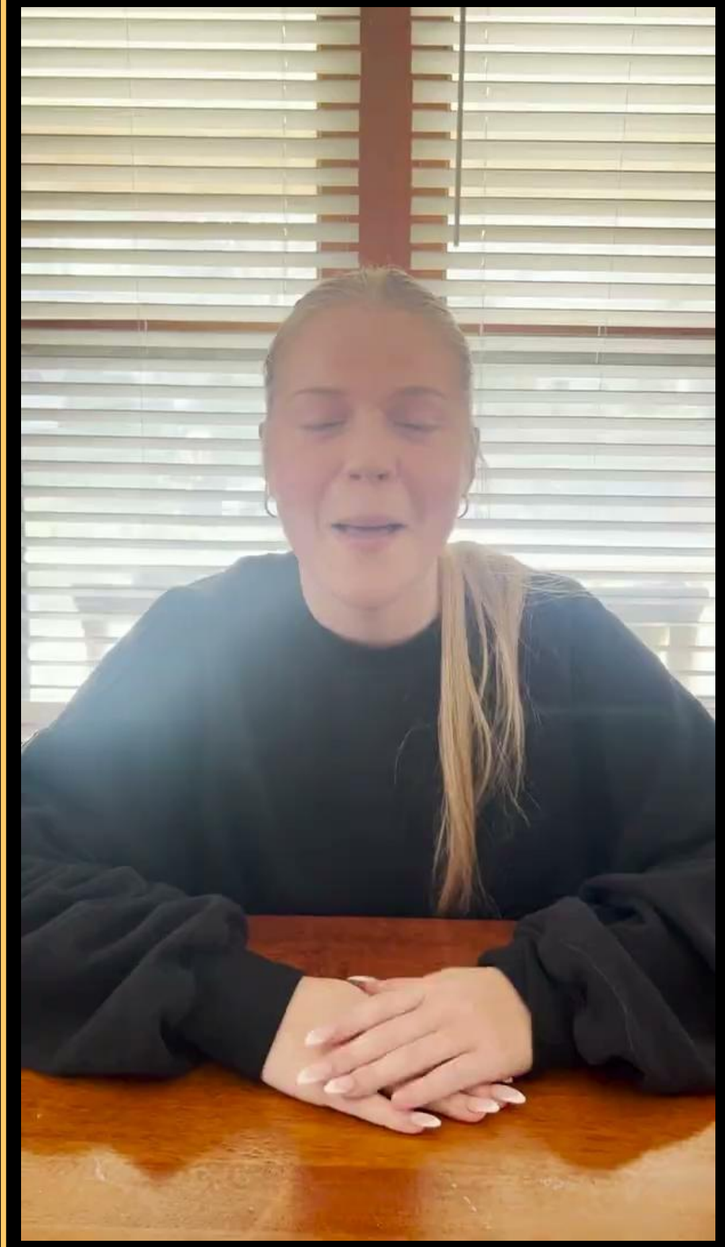
Fellow Jayhawk

"I think leadership is guiding a group of people towards a common goal and doing it in a positive way."

These Jayhawks Are Leaders.

YOU Are Too.

Videos



“Characteristics that make a leader in my opinion would be empathetic and open-minded. To sit back sometimes and let others take the reigns.

-Sara Sukenic

Diagnosing the Situation

What assumptions and perspectives did we examine?

We observed that the “ideal” or “high up” leader was typically a white male and that other faces of leadership are not as prominently represented.

We believed, based on hearing friends, family, and others talk about leadership, that they didn’t believe everyone could be a leader or carry out their ideas.

Managing Self

Connections

We had to identify our loyalties and know how to reach beyond our close friend circles and connections to interview more diverse leaders

Understand Roles

We do not have the same perspective as those we're trying to reach, since we are not people grappling with being a leader

Values

We each value diversity and encouraging others to participate in leadership!

Energizing others

01

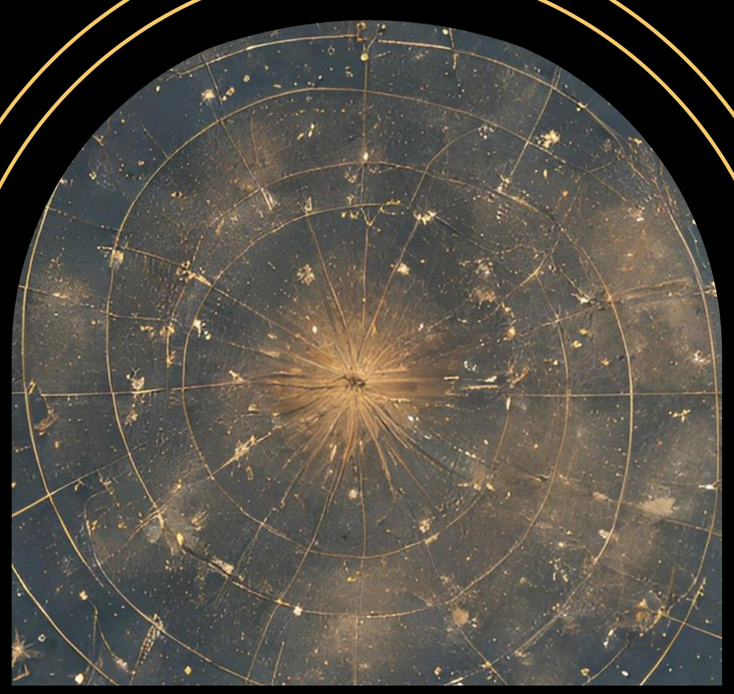
We originally energized each other by orienting to and focusing on our purpose that we all deeply connect to!

02

Gathering our interviewees for the videos, we talked about our goal/purpose and how we want to encourage others.

03

We energized the people who watched our video to go out and try new things, even if they are nervous to!



Intervening Skillfully

Turning Points

Project Meetings

We continued to edit and adjust our goals and project and gave one another constructive feedback

Open to the process and experimental mindset

We took what our interviewees said about future leaders and applied it to our project, engaging unique voices.

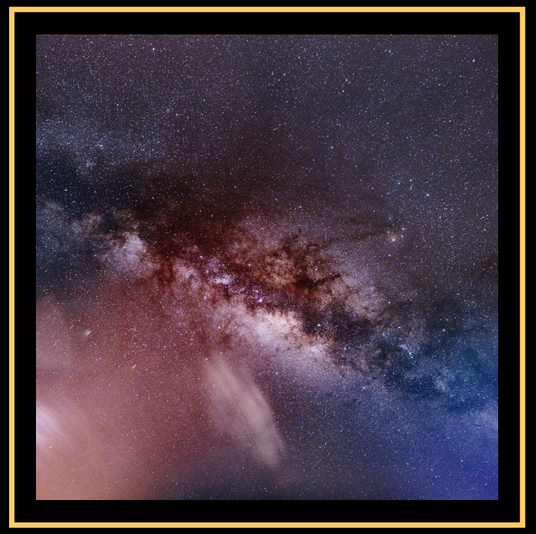
Consultation

Our peer consultation partners recommended that we stay adaptive in the format of our project and not be afraid to shift the end result. They also suggested using QR codes on posters and posting more publicly.

What we learned!

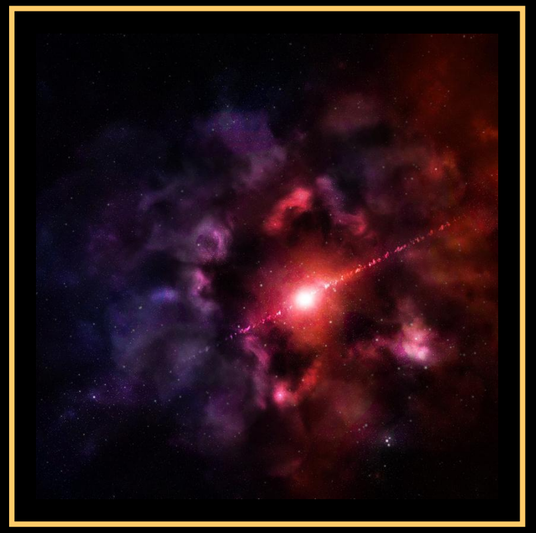
Start where others are

Doesn’t matter where you start, meet the communities at their level. Anything and anyone can be or participate in adaptive acts of leadership.



Confidence

Everyone we interviewed talked about confidence and faking it until you make it. Nobody succeeds on their first try, but adaptive processes allow for and celebrate failure and mistakes.



Involving others

Collaboration and involving other’s voices is crucial to the leadership process. Listening is as important as talking.

Thank You